05-01-06

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT (Under 37 CFR 197(b) or 1.97(c))	Docket No. 14531.96

In Re Application Of:

Peter T. Barrett et al.

Application No.	Filing Date	Examiner	Customer No	Group Art Unit	Confirmation No.
10/000,150	October 19, 2001	Blaine T. Basom	47973	2173	8245

Title:

ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS

OIPE
APR 28 2006
PATENT & TRADEMARK OFFICE

Address to:
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

37 CFR 1.97(b)

1. ☐ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

37 CFR 1.97(c)

2. ☒ The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:

 ☐ the statement specified in 37 CFR 1.97(e);

 OR

 ☒ the fee set forth in 37 CFR 1.17(p).

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10/000,150	October 19, 2001	Blaine T. Basom	47973	2173	8245

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U.S. PATENT & TRADEMARK OFFICE APR 28 2006

Payment of Fee
(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

☐ A check in the amount of $ is attached.

☒ The Director is hereby authorized to charge and credit Deposit Account No. 233178 as described below.

- ☐ Charge the amount of $.
- ☒ Credit any overpayment.
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Signature

Dated: April 28, 2006

JENS C. JENKINS
Attorney for Applicant
Registration No. 44,803
Customer No. 47973

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10) Applicant(s): Peter T. Barrett and Daniel Danker	Docket No. 14531.96

Application No.	Filing Date	Examiner	Customer No	Group Art Unit
10/000,150	October 19, 2001	Blaine T. Basom	47973	2173

Invention: ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS

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APR 28 2006
PATENT & TRADEMARK OFFICE

I hereby certify that the following correspondence:

Transmittal Letter (2 pgs in duplicate); Supplemental Information Disclosure Statement (2 pgs); Form PTO-1449 Listing all Cited References (4 pgs); Legible Copies of 10 Cited References; PTO 2038 Credit Card Form in the amount of $180.00; Postcard; and Certificate of Express Mailing Label No. EV821889544US

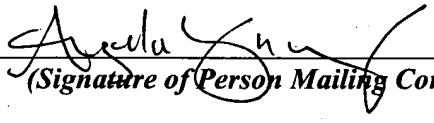
(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

April 28, 2006
(Date)

Angela Young

(Typed or Printed Name of Person Mailing Correspondence)



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OIPE APR 28 2006 PATENT & TRADEMARK OFFICE

EXPRESS MAIL LABEL NO.: EV821889544US

PATENT APPLICATION
Docket No.: 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:		)
	Peter T. Barrett et al.	)
Serial No.:	10/000,150	) Art Unit) 2173
Filed:	October 19, 2001	)
Confirmation No.:	8245	)
For:	ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS	)
Examiner:	Blaine T. Basom	)
Customer No.	47973	)

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.97

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please find, pursuant to 37 C.F.R. § 1.98(a)(1), the enclosed Form PTO-1449 which contains a list of all patents, publications, or other items that have come to the attention of one or more of the individuals designated in 37 C.F.R. § 1.56(c). While no representation is made that any of these references may be "prior art" within the meaning of that term under 35 U.S.C. §§ 102 or 103, the enclosed list of references is disclosed so as to fully comply with the duty of disclosure set forth in 37 C.F.R. § 1.56.

05/02/2006 TLUU11 00000008 10000150
01 FC:1806 180.00 OP

Moreover, while no representation is made that a specific search of office files or patent office records has been conducted or that no better art exists, the undersigned attorney of record believes that the enclosed art is the closest to the claimed invention (taken in its entirety) of which the undersigned is presently aware, and no art which is closer to the claimed invention (taken in its entirety) has been knowingly withheld.

In accordance with 37 C.F.R. §§ 1.97 and 1.98, a copy of each of the listed references or relevant portion thereof is also enclosed.

Since all listed references are either in the English language or are accompanied by a translation into English, no concise explanation of relevance is required under 37 C.F.R. § 1.98(a)(3).

In accordance with 37 C.F.R. § 1.97(c), a form PTO 2038 in the amount of $180.00 [amount in § 1.17(i)(1) to cover the submission fee] is enclosed to secure consideration of the references submitted with this Information Disclosure Statement.) Please credit any over payment or charge any additional fees to Deposit Account No. 23-3178 of the undersigned.

Dated this 28 day of April, 2006.

Respectfully submitted,



RICK D. NYDEGGER
Registration No. 28,651
JENS C. JENKINS
Registration No. 44,803
Attorneys for Applicant
Customer No. 47973

JCJ:ahy
AHY0000000120V001

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APR 28 2006
PATENT & TRADEMARK OFFICE

EXPRESS MAIL LABEL NO.: EV821889544US

Form PTO-1449 Sheet 1 of 3

Applicant:	Barrett et al.	
Serial No.:	10/000,150	Att'y Docket No.: 14531.96
Filing Date:	October 19, 2001	Group: 2173
Confirmation No.:	8245	
For:	ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS	

INFORMATION DISCLOSURE CITATIONS MADE BY APPLICANT

U.S. Patent Documents

Examiner Initial*	Patent Number	Issue Date	Name	Class	Sub Class	Filing Date
_____ A1.	6,160,570	12/12/00	Eran Sitnik	348	1	4/20/98
_____ A2.	6,347,400	2/12/02	Yukiko Ohkura	725	60	10/15/97

U.S. Patent Application Publication Documents

Examiner Initial*	Publication Number	Pub. Date	Name	Sub Class	Class	Filing Date
_____ A3.	2002/0129368	9/2002	Schlack et al.	46	725	10/31/01
_____ A4.	2005/0216936	9/2005	Knudsen et al.	042	725	9/20/04
_____ A5.	2001/0003184	6/2001	Ching et al.	4	707	12/12/00
_____ A6.	2005/0251824	11/2005	Thomas et al.	042	725	7/14/05
_____ A7.	2005/0210502	9/2005	Flickinger et al.	034	725	5/20/05

Examiner: Date Considered:

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

EXPRESS MAIL LABEL NO.: EV821889544US

Form PTO-1449 Sheet 2 of 3

Applicant: Barrett et al.

Serial No.: 10/000,150 Att'y Docket No.: 14531.96

Filing Date: October 19, 2001 Group: 2173

Confirmation No.: 8245

For: ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS

Foreign Patent Documents

Examiner Initial*	Document Number	Publ. Date	Country or Patent Office	Sub Class	Class	Trans-lation
_____ A8.	WO 00/49801	8/24/00	WIPO	5/445	H04N	Yes
_____ A9.	WO 00/33197	6/8/00	WIPO	7/08, 5/50, 13/00	H04N G06F	Yes

Other Documents

(including author (if listed), title, relevant pages, date of publication including at least month and year).

Examiner Initial*

_____ A10. Inan, D.; "Fasten Your Broadband Belts [Broadband Networks and Services]; Telephony; Vol. 230, NO.7, February 12, 1996; pp. 24-25, 28, 30.

Examiner: Date Considered:

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

EXPRESS MAIL LABEL NO.: EV821889544US

Form PTO-1449 Sheet 3 of 3

Applicant:	Barrett et al.	
Serial No.:	10/000,150	Att'y Docket No.: 14531.96
Filing Date:	October 19, 2001	Group: 2173
Confirmation No.:	8245	
For:	ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS	

References Cited by Applicants

While the filing of Information Disclosure Statements is voluntary, the procedure is governed by the guidelines of Section 609 of the Manual of Patent Examining Procedure and 37 C.F.R. §§ 1.97 and 1.98. To be considered a proper Information Disclosure Statement, Form PTO-1449 shall be accompanied by a copy of each listed patent or publication or other item of information and a translation of the pertinent portions of foreign documents (if an existing translation is readily available to the applicant), an explanation of relevance of each reference not in the English language, and should be submitted in a timely manner as set out in MPEP Sec. 609.

Examiners will consider all citations submitted in conformance with 37 C.F.R. § 1.98 and MPEP Sec. 609 and place their initials adjacent the citations in the spaces provided on this form. Examiners will also initial citations not in conformance with the guidelines which may have been considered. A reference may be considered by the Examiner for any reason whether or not the citation is in full conformance with the guidelines. A line will be drawn through a citation if it is not in conformance with the guidelines AND has not been considered. A copy of the submitted form, as reviewed by the Examiner, will be returned to the applicant with the next communication. The original of the form will be entered into the application file.

Each citation initialed by the Examiner will be printed on the issued patent in the same manner as references cited by the Examiner on Form PTO-892.

The reference designations "A1," "A2," etc. (referring to Applicant's reference 1, Applicant's reference 2, etc.) will be used by the Examiner in the same manner as Examiner's reference designations "A," "B," "C," etc. on Office Action Form PTO-1142.

AHY0000000113V001

Examiner: Date Considered:

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.